



IOWA KNIGHTS OF COLUMBUS

January 10, 2017

Worthy Grand Knight:

It is time to kick up your membership growth plan for the second part of the fraternal year. You should have received information at your district meeting stressing the importance of a complete membership program using a combination of proven recruitment tools including the Bishop's Recruitment Church Drive. Make recruitment more than a Church Drive event; make it an ongoing element of a year around membership building program.

Councils that utilize a comprehensive approach using all available resources in their tool box have been successful at growing their council sustainably while activating and retaining existing members. Details on the Bishop's Recruitment Church Drive are in the December booklet. You may find this and other successful recruitment approaches online at www.iowakofc.org under the membership tab.

Please act today to create opportunities to invite as many men as you can to be a part of the faith, family and fraternity that is the Knights of Columbus. Schedule a meeting with your pastor to discuss a time for the Bishop's Recruitment Church Drive and organize your council to help execute the plan. Your pastor should have received a separate mailing with details of this initiative; nevertheless be prepared to review with him as if it were new information.

One mission of the Knights is to be evangelists to the culture starting with our own parishes and families. There is a need for strong Catholic men who desire to be the husbands and fathers God intends them to be. Knights strive to be such men and together in fraternity we support and encourage each other in this journey. Invite men in your parish to be a part of this mission!

Look around your parish. Most parishes have families – especially young families - that are not yet part of our Knight's family. These potential Knights may not yet understand the benefits we've found being a part of a band of brothers. The Knights just may have what they are looking for: a means to have time with their family and together with their family give back to their community in ways that really make a difference. Knights are men that can stand with these young husbands and fathers to help them, in the context of their own family, to profess what they believe and live what they profess as authentic Catholic men, husbands and fathers.

Thank you for your consideration. Be courageous and grow your council!

Sincerely,

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*Remember the 4-Mores: **More** Knights bring **More** Hands (& Hearts) to raise **More** Funds (& and to evangelize) for **More** People in need.*

BE COURAGEOUS!