



Knights of Columbus

Go Make a Difference!



GIVE ME 5, GUYS!

**Iowa Knights of Columbus membership growth plan
Utilize elements of proven methods to achieve success-**

- 1. Create a prospect roster, include vitals (wife, kids, work, service activity), and get Father to okay prospects as practical Catholics. Choose 5 (or more) prospects to contact each month. Assign to members of your Council to invite. Seek help from field agent – your membership professional.**
- 2. Send a “Father Wants You” invitation letter to these 5 prospects and their wives inviting them to join you at your next activity, or invite him to your next Council meeting. Alternately have someone the prospect knows and respects personally contact the prospect. In all cases point out why this man will be a good Knight.**
- 3. Follow up with a phone call or home visit to the prospect, bring your wife also, reminding him of the date, offer to pick him up and bring him to the meeting.**
- 4. At the meeting answer any further questions about the Knights. Tell our story of charity & unit & fraternity transforming lives. If the prospect agrees to become a member have the 1st Degree team or video ready to go, with Council members assigned as needed in the video, and do the Degree that night!**
- 5. Assign someone to update the tracking roster, and repeat this process EVERY MONTH. Add new names to the list from welcome Committee or church drives. Keep asking prospects on the roster - repeatedly, in a timely manner, perhaps by a different Brother Knight the second time. Be gently persistent and persuasive.**

If implemented properly, this will be an all year process, not just 2-4 months at a time, and you will be successful, if you follow the steps! Let’s keep this activity year round, Remember the 4-Mores: MORE Knights bring MORE hands (and hearts), to raise MORE funds (and to evangelize) to help MORE people in need doing God’s good work.

"GO MAKE A DIFFERENCE – WE CAN MAKE IT HAPPEN!"