



## Knights of Columbus Football Frenzy 2011

July 9, 2011

To: Grand Knights, District Deputies and State Family Members;

The Iowa Knights of Columbus Football Frenzy is going through some changes this year. Most notably is the change from professional teams to college teams. This change was done to ensure we had a frenzy this year and to make it more interesting as we are using local teams. This change has had one very important effect. The ticket stubs need to be turned into me by **September 14, 2011** since the season will start and end sooner. Due to this we will also not be doing the early bird bonus but are replacing that with another opportunity for your councils to increase the return. This will be explained below.

Other significant changes are that the Frenzy will only be for 8 weeks instead of 10. To compensate for this there will be more winners each week so the prize money is only \$100 different from last year.

The best change this year is in the coupon. The coupon is actually what the donor is giving you the money for, not the chance to win a prize. The coupon has been enhanced with better deals. There is a flyer attached that describes this improvement. There are still other valuable offers that will be available during this program year as well. This is your talking point gentlemen, not the chance to win money. If the donor will use the coupon once they can recoup their donation.

As promised above there is a program to increase your return above the \$1.00 per ticket you will receive for getting donations for the tickets. (You must have 10 ticket donations to receive the \$1.00 per ticket.) If you complete the donation spreadsheet for your tickets and email me an electronic version of your list so I can cut and paste into the master list you will receive the following bonus: For 25 to 50 tickets - \$10.00 for 51 to 100 tickets - \$20.00 and for over 100 tickets \$50.00. You must email the file to me at [jon725@msn.com](mailto:jon725@msn.com) to be eligible. The donation record form can be found on the Iowa KofC website on the Football Frenzy page. There is a link on the main page of the website. You will still need to send me your ticket stubs by **September 14<sup>th</sup>!**

As always, if you have questions call me at 515-971-9127.

Thank you,

Jon Aldrich, Football Frenzy Chairman