

POWER OF 10

December 8, 2006

Iowa recruiting

Recruiting can be made fun.

This is recruiting over and above a church drive “Blitz”.

Let me explain the power of 10.

Take your council and divide it up by groups or teams of 10.

Name a chairman of that group (team).

The group (team) should consist of strong and weak recruiters. No clicks!
“I’m the Guy”.

Each quarter each group (team) is called upon to recruit **ONLY 1** member.

Every meeting you have the chairman of that group (team) make a progress report to the council.

Each group (team) competes against each other. What’s the carrot? Grand Knight and council officers figure it out! Come up with something to reward your winning group. You can make a presentation quarterly to the “**WINNING GROUP**”

Hold these teams (groups) accountable! If a group (team) is not getting the job done refocus that group and hold them accountable!

Just think 10 groups per council of 100 =’s 10 new members per quarter or 40 new members per year! Brothers this is not impossible! In fact it’s “Practical”.

Make it fun but make it challenging! Make it Happen!

Let’s grow our order and have FUN with it!

Come on brother’s we can make this happen!

Vivat Jesus!

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Any questions please give me a call or e mail.